


Checklist for Starting Your iGaming Affiliate Business

No	TO DO	
1	Niche Selection	
2	Competitor Analysis	
3	Understanding Affiliate Needs	
4	Earning Model Decision	
5	Website Setup	
6	Content Development and SEO	
7	Social Media Profiles	
8	Email Marketing Setup	
9	Affiliate Network Partnerships	
10	Paid Advertising Strategy	
11	Influencer Collaborations	
12	Legal Compliance	
13	Player Quality Analysis	
14	Compensation Model Evaluation	
15	Incentivized Traffic Guidelines	
16	Casino Networking and Negotiation	
17	Reputation Building	
18	Tool and Resource Utilization	
19	Affiliate Directory Listing	
20	Regulatory Monitoring	
21	Join Affiliate Roulette	

This comprehensive guide and checklist will help new iGaming affiliates get started on the right track and navigate the complexities of the industry. Be sure to continually educate yourself and adapt your strategies to stay competitive and successful in the dynamic iGaming space.